



**Guard
Hawk**

DIGITAL GUARDIANS

Your privacy,
our mission;
your compensation,
our vision.

Total transparency, real trust.

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EXECUTIVE SUMMARY

VISION AND MISSION

Guard Hawk emerges as a transformative force in the management and understanding of personal data within a global market projected to reach over 462.4 billion USD by 2031. Established in Portugal on October 4, 2023, our mission is to empower individuals regarding their personal information, ensuring a fair, transparent, and compensated exchange of their data.

UNIQUE VALUE PROPOSITION AND DIFFERENTIATION

Guard Hawk introduces a revolutionary model by providing a technological infrastructure based on blockchain technology that facilitates a secure and beneficial data exchange for both parties. Moreover, unlike other platforms, our commitment is to deliver 50% of the annual profits directly to our community, recognizing their essential contribution within the system and ensuring an equitable distribution of the generated benefits.

INNOVATIVE CONCEPTS

- **Data Consent System (DCS):** A business model based on the latest technologies to centralize informed consent for data transfer among users, ensuring total transparency and real control by data holders, using rewards and incentives issued by data buyers.
- **DataPioneers:** Our community consists of "DataPioneers," individuals leading the change toward a new era of personal data management, actively participating in our DCS and receiving fair compensation for their contribution and generated information.

TECHNOLOGY AND STRATEGY

Using blockchain technology components based on smart contracts - dNFT, Oracles, Decentralized Storage, and zkProof - Guard Hawk offers a platform where privacy, security, and control over personal data are intrinsic. The decentralized core of our model allows users to manage and share their data securely and individually with companies, being the only ones who access it, creating a fair and regulated data market.

BUSINESS MODEL AND EXPANSION

Aimed at a global market, Guard Hawk seeks to capture a significant share of the data market, targeting strategic sectors and complying with regulations such as GDPR and CCPA. Our focus on key markets, such as Europe, the USA, LATAM, and Canada, is designed to adapt to the specific needs of users and companies, promoting sustained growth and regulatory compliance.



TOKENIZATION AND COMMUNITY PARTICIPATION

Our tokenization strategy reflects an economic model focused on sustained growth based on market participation driven by the demand for the GHUT utility token, aiming for long-term appreciation and offering an attractive opportunity for all participants in our DataConsent System ecosystem. Through the issuance of governance tokens with voting functionalities (GHGO), Guard Hawk promotes decision-making and inclusive governance with the DataPioneers community.

FUTURE VISION

Guard Hawk aims to position itself as a leader in the revolution of personal data management and the relationships between companies and their customers/users. With a model that balances technological innovation, fairness, and mutual benefit, we are committed to advancing towards a future where control and fair compensation for personal data are a global standard. Guard Hawk not only represents a technological platform but a movement toward fairer and more transparent data management for the benefit of all humanity.

LEGAL DISCLAIMER

We want to welcome you on this journey toward innovation and change that Guard Hawk represents, and as you embark on this adventure with us, it is important that we are aligned from the beginning. This document is here to share our vision, the potential we see, and how we plan to make it a reality. However, as with any valuable journey, there are risks and challenges along the way.

It is crucial to understand that the information presented here is intended to enlighten you about our ambitions and future plans, but it does not constitute an invitation to buy or invest without consideration and/or analysis. The world of blockchain technology and crypto-assets is as exciting as it is complex, and while we strive to stay at the forefront, we also want our investors and users (DataPioneers) to make informed decisions with the necessary caution.

Therefore, we encourage you to carefully read our whitepaper, ask questions through our channels, and seek expert advice if you deem it necessary, and most importantly, to reflect deeply before making any investment decisions. At Guard Hawk, we value transparency, integrity, and the building of an informed and empowered community.

This document is, therefore, a first step to better understanding each other. It is not a promise of success without obstacles but an invitation to be part of a vision that, we believe, can make a significant difference in how the world views and manages personal data. We are here to change the game, but we want to do it together, responsibly, and with an awareness of the challenges this entails.



THE WORLD OF DATA

CURRENT CONTEXT

In our time, personal data has become the gold of the 21st century. Our daily interaction with the vast digital world, from websites and applications to bank cards, entails a continuous collection and processing of personal information on a monumental scale. As we become increasingly connected through smartphones, smartwatches, or even smart home devices, this reality is exponentially growing, reaching numbers too vast for this whitepaper. This phenomenon, while fostering technological advancements and highly personalized services, has also exposed critical vulnerabilities in privacy and security, exposing users, who are the data holders, to risks of which they may not even be aware, without receiving anything in return.

HOW THIS INDUSTRY WORKS

Various digital data sources provide different information about user behavior or interests: social networks, mobile devices, geographic location, streaming applications, web browsing, credit cards, emails, personal chats, etc. Most of these capture information through special codes—cookies—that allow intermediaries and/or corporations to analyze and make business growth decisions using this information, known as "personalized advertising," service optimization, or new product development. Clearly, this is an optimal exchange for companies, but not entirely, or at least not currently, for users, as they do not receive a concrete value for providing their information.

The personal data ecosystem encompasses corporations that act as intermediaries and end entities that use this information for various purposes, including but not limited to personalized advertising, service optimization, and product development. This exchange has resulted in compromised privacy and personal control over information, but above all, in a significant disproportion between the profits obtained by companies versus what users receive, which is zero.

REGULATIONS

In response to growing concerns about the privacy and security of personal data, global regulatory frameworks have been established to protect individuals' rights regarding the collection and use of their personal data, such as the General Data Protection Regulation (GDPR) of the European Union and the California Consumer Privacy Act (CCPA). These are pioneering examples of legislative efforts. Such regulations share a common principle of granting users greater control over their data, including ARCOP rights (Access, Rectification, Cancellation, Opposition, and Portability), allowing data holders to know how their personal data is used, delete and/or correct their information, transfer it between different entities, or directly oppose processing where there is no legitimate basis for the treatment. Additionally, there is an obligation on different entities to ensure clear and affirmative consent before processing data. In other words, all data holders should understand the Terms and Conditions,



but these tend to be confusing and complex to read, which is why most of us accept them without fully understanding or reading them.

These regulations have led to the evolution of the data ecosystem and transactions, making a future without "Third-Party Cookies" imminent, meaning companies are prohibited from obtaining aggregated user data outside their own channels and official networks. This is forcing innovative companies to adopt a new stance and strategy regarding their relationship with their Users/Customers and the information they provide.

NOTABLE CASES

The Cambridge Analytica scandal in 2018 serves as a notable case highlighting the deep flaws in the traditional handling of personal data. In this incident, data from millions of Facebook users was collected without their explicit consent and subsequently used to influence electoral behavior in the corresponding U.S. elections.

In 2020, Google faced issues with its Home-device thermostat Nest for recording voices in users' homes without their explicit consent. These recordings were later used to improve the Google Assistant's voice recognition, which comes with the Nest. Although Google argued that voice recording could be disabled, affected users claimed it was not easy to opt out or understand how to do so.

One of the most recent and significant cases is the \$391.5 million settlement Google reached in 2022 to resolve a lawsuit related to tracking users' location. The lawsuit was filed by 40 U.S. states, alleging that Google continued tracking users' movements even after they had explicitly disabled the location history feature on their devices. This case underscores how, despite privacy settings, companies can continue collecting data in ways users do not fully understand or find difficult to disable.

These and similar cases highlight the urgency for an alternative to personal data management, emphasizing the need for innovative solutions that prioritize security, truly informed consent, and mutual benefit between users and companies.

PROBLEMS WITH THE CURRENT CONTEXT

The fabric of today's digital world is marked by an imbalance in the administration and monetization of user data, which is evidently unfavorable to the latter. Corporations, in their insatiable quest for valuable information, often prioritize data holders' rights in second place, forgetting that they should have effective control over this information. This situation manifests itself through several critical axes:

- **Transparency and Consent:** The clarity of how and what personal data is collected from users, in addition to its place of storage, use, and eventual transfers to third parties, is ambiguous. While users are informed, they have a limited understanding, which raises questions about whether it is truly informed consent.
- **Control and Benefit:** There is a significant imbalance in how the benefits derived from the analysis of collected data are obtained and distributed. Companies and intermediaries often derive direct profits from this exchange, whether through the development of commercial products, process optimizations, or targeted advertising.



However, users, who provide the information, do not receive tangible value in the short term. Additionally, users lack control over how their data is managed in an economic model that disproportionately favors the entities that collect and process this information.

- **Security and Privacy:** By not having clarity about who is handling the data and what type of information users are relinquishing, they risk their security and privacy by allowing their data to be processed by organizations that may have been previously sanctioned or have a history of data breaches that compromise the integrity of personal information and erode trust in the digital ecosystem.

MARKET SIZE¹

Every day, trillions of bytes of data are produced. At the same time, more and more people have access to it, which has also become faster and more capable with 5G networks. This type of network allows a greater amount of information to be captured at higher speeds, which has led to the development of the IoT industry as new sources of data. So, we have more data, more data points, more data providers, and recently, new uses for the data, such as training Artificial Intelligence models.

We can define three major markets around data:

a) AdTech Data Market with a projected size of USD 1,496.2 billion by 2030. Competitors here include Google, Meta, and Amazon.

b) BigData Analytics Market valued at USD 323.9 billion by 2027, mainly divided among IBM, Accenture, SAP, and Microsoft.

c) Data Traders Market with an estimated size of USD 418.31 billion by 2025, with major participants being Equifax, Experian, and Oracle with their Data Management Platform.

The numbers are enormous, and trends indicate they will only continue to grow. **So, how could we help redistribute these numbers without losing sight of global technological development? 1**

<https://www.statista.com/statistics/1336002/big-data-analytics-market-size/>

<https://www.statista.com/outlook/tmo/cybersecurity/cyber-solutions/data-security/worldwide>

<https://www.marketsandmarkets.com/Market-Reports/adtech-market-135513139.html>

<https://www.mordorintelligence.com/es/industry-reports/data-governance-market>



OUR SOLUTION

Guard Hawk presents itself as an effective solution for the protection, management, and ethical monetization of personal data by acting as a developer and provider of a blockchain-based infrastructure that allows transparent, secure, and comprehensive interaction between Users and Companies. **Our vision focuses on four fundamental pillars: privacy, user control, shared benefit, and constant evolution.** Thus, we intend to create a digital ecosystem that promotes commercial, technological, and social development based on Users' personal data in a collaborative, fair, and disruptive way.

This digital ecosystem is defined as a DataConsent System (DCS).

PRIVACY BY DESIGN

Guard Hawk ensures that privacy is an intrinsic component of our platform through encrypted individual infrastructures, decentralized storage, and Zero-Knowledge Proof (zk-Proof) verification protocols. We offer an environment where personal data is protected by default, ensuring that only the Users (DataPioneers) have the key to control who accesses their information and for how long, provided they agree to the promised use of their data. We provide the infrastructure but do not have access to data at any time, and it remains stored in a decentralized and encrypted manner.

COMPLETE CONTROL FOR OUR DATAPIONEERS

Guard Hawk aims to uphold Privacy and Control by facilitating User Experience, making the understanding of the Terms and Conditions regarding the capture and use of their personal data easily digestible and manageable, ensuring it is truly informed consent. In case of non-compliance, we legally represent the Members of our community against potential misuse of their information through a mandate.

SHARED BENEFIT

Guard Hawk's value proposition extends beyond security and control, embracing the concept of shared benefit. We seek that both Members and Companies benefit from the fair and transparent exchange of data. On one hand, companies participating in this **Data Consent System** can access a rich Database (zero, first, and third-party data) obtained from various traditional Data Sources, positioning itself as a direct alternative to the increasingly restricted cookies. In turn, DataPioneers will be incentivized by Companies with utility tokens to share their information, which can be exchanged for traditional money through exchanges or pay for Opt-Out services, where Guard Hawk is responsible for removing the information from external databases through an official power of attorney. Finally, we also want the entire community participating in this DCS to benefit from each transaction through the design of the system's tokenomic model.



Guard Hawk goes beyond being a technological solution; we aspire to build a global community where Members feel safe and supported. Through education, resources, and a platform that prioritizes User Experience, we foster an environment where everyone can learn, grow, and benefit from the power of their personal data.

EVOLUTION AND ADAPTATION

We are committed to expanding our platform through constant infrastructure updates, incorporating new connections to Data Sources. In a second stage, it is planned to incorporate a granular selection of potential DataPioneers to share their data without revealing the exact data using the Zero-Knowledge Proof verification system, thereby protecting their identity and privacy while incentivizing their benefit.

Technologies are advancing rapidly, and we do not rule out continuing to incorporate tools that allow us to strengthen our mission while always respecting the previously mentioned pillars.

ALSO FOR COMPANIES

Guard Hawk offers a distinctive value proposition for companies, offering a solution for access to verified data from high-quality Zero-Knowledge Proof systems (zero, first and third party data) all within a framework of legal and ethical compliance. , promoting an improvement in corporate reputation.

ACCESS TO VERIFIED AND CONSENT DATA

Our platform allows companies to access a marketplace of personal data where each transaction is based on the explicit and informed consent of DataPioneers. This not only ensures compliance with global regulations such as GDPR and CCPA, but also improves the quality of data collected, allowing businesses to make more informed and effective decisions.

IMPROVEMENT OF CORPORATE REPUTATION

By participating in the Guard Hawk ecosystem, companies demonstrate their commitment to data privacy and ethical information management practices. This can be a key differentiator in increasingly privacy-conscious markets, improving corporate reputation, building loyalty among customers and partners who value the transparency and security of personal data.

REDUCTION OF RISKS DUE TO NON-COMPLIANCE

Adopting Guard Hawk makes it easier for companies to navigate the complex landscape of data privacy regulation, significantly reducing the risk of breaches and the potential associated penalties.



TECHNOLOGY

The implementation of our vision is built on Distributed Ledger Technologies (DLT), specifically blockchain, as it contains the various smart contract-based components we need to maintain an infrastructure aligned with the aforementioned values: privacy, full control for DataPioneers, shared benefit, and evolution and adaptation.

The cryptographic and decentralized nature of such networks allows us to act as coordinators and facilitators of the DCS without compromising the custody of the main asset: the data of our members.

Additionally, the tokenization of these systems enables an efficient and global exchange of value, allowing us to scale to the levels necessary for the size of the opportunity we face. We also want to be subject to constant audits by our DataPioneers to build shared benefit from the transparency, security, and immutability that this technology allows us, which is why we will seek a public network for deployment.

Considering all of the above, **we decided to build on the Polygon network**, as it has integrations that allow us to compose the architecture of our infrastructure, is highly scalable in terms of costs, and contains a vast and constantly growing support ecosystem, hosting other decentralized applications that would add value and utility to the project's token in the short and medium term.

MAIN COMPONENTS

dNFT: Based on the ERC-721 standard with modifications to the TokenTransfer function to support dynamic updates. Additionally, an Oracle function will be developed to allow direct linking with specific data files, ensuring that the NFT information remains updated according to external data.

Dynamic NFTs are unique, non-fungible tokens, like each of the DataPioneers on our platform. This type of contract allows us to set up a sort of digital vault through which users manage their personal data, which is accessible through each one's Metadata with corresponding functions that fetch files from the different Data Sources in the decentralized storage protocol.

The cryptographic characteristics of smart contracts allow DataPioneers to share this metadata with specific companies (interacting through public cryptographic keys) for a set period and, similarly, to restrict access. Only Users (DataPioneers) who own each of their dNFTs can modify this consent.

To also ensure the verifiability of the personal data contained in the DataConsent System, we modified the NFT transferability function to prevent DataPioneers from exchanging them. This way, we ensure that each dNFT corresponds to an individual Member.



CHAINLINK ORACLES / FUNCTIONS:

Guard Hawk is positioned as a facilitator of a truly consensual exchange, not as a collector or custodian of information. To this end, we rely on the traditional Data Sources available and used today by all of us in different digital touchpoints: web browsers and social networks. This information currently online must be downloadable by Users according to current regulations. However, it will be outside the blockchain network. That's where the Oracle comes into play.

Chainlink, our oracle of choice, has a particular product called Functions, which would allow us to connect queries from the respective Metadata with the APIs that will fetch the corresponding file in the decentralized storage protocol.

CUSTOM APIS

As mentioned, different Data Sources will collect User data on our behalf. Our primary development focus is on building a series of APIs that facilitate and automate this data download, encrypt it, and store it correctly in the Decentralized Storage Protocol for future queries. The categories of APIs to be developed would be:

- APIs for tracking DataPioneers' navigation and analyzing the Terms and Conditions of visited websites.
- APIs for downloading information collected by external Data Sources.
- APIs connecting the Oracle and the Decentralized Database.

DECENTRALIZED STORAGE PROTOCOL

A Decentralized Storage Protocol is a network of distributed servers that provide constant storage without a central decision-maker that compromises the availability and use of the files. To ensure the constant availability of information for authorized companies and, at the same time, Guard Hawk's commitment to total control for DataPioneers, the files downloaded through our APIs will be stored on this network in correspondence with the dNFT of each DataPioneer, being the only ones capable of removing access to the encrypted content.

ZERO-KNOWLEDGE PROOF VERIFICATION PROTOCOL

To ensure that interested companies receive accurate and quality information, Members interested in sharing their data in exchange for an incentive must have a positive authorization from the Zero-Knowledge Proof smart contract. In other words, a code analyzes the User's information and determines if it matches the request made by the interested Company, delivering a Positive or Negative result. The Verification Protocol temporarily and encryptedly accesses the User's information, excluding Guard Hawk and its operators from any possible interaction. It is worth explicitly stating that only Members who match positively with the request will be eligible for rewards and enabled to share their access with the respective cryptographic addresses of the companies.

AIRDROPS ERC-20 SMART CONTRACTS

To enable companies participating in our platform to incentivize DataPioneers to share their personal data, we will use smart contracts that manage the allocated budget for Members who



meet the specific conditions of consented access to their respective dNFTs according to the Company's requirements.

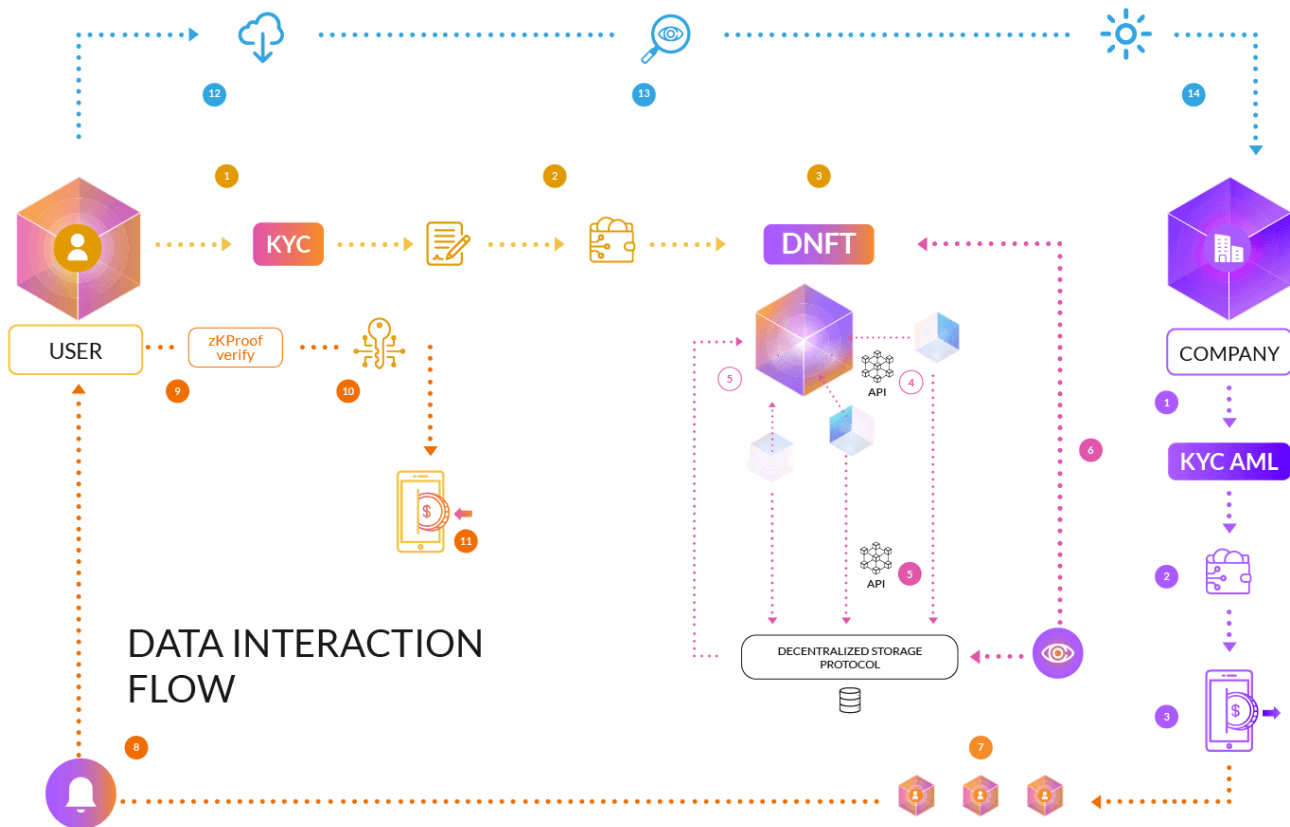
This way, we ensure that all transactions are automatic and comply with all Members who agreed to share their data, and Companies obtain verified information, fulfilling our principle of Shared Benefit.

GUARD HAWK UTILITY TOKEN (GHUT) - ERC20 TOKEN:

This entire DataConsent System would not be possible without the platform's Utility Token, Guard Hawk UT (GHUT), which allows value exchange between the participants. Smart contracts respond to this type of accounting unit, the tokens, which will be the digital representation of the incentives provided by the client Companies and the Access Payment received by DataPioneers.

As an ERC-20 token built on the Polygon network, GHUT has the potential for multiple uses outside the Guard Hawk infrastructure, as it is interoperable with the various services of dApps in the Polygon ecosystem.

ARCHITECTURE DIAGRAM



- 1. Data Pioneers register with GuardHawk, signing a mandate of legal representation.
- 2. They connect their decentralized wallet to access the dApp.
- 3. Initiate the creation of a dNFT.
- 1. Companies register on the platform by passing a KYC and AML process.
- 2. They connect a decentralized wallet to log in to the dApp.
- 3. They buy GHUT to pay for the data request, process connected to a crypto Payment Gateway.
- 4. They grant access to the GuardHawk API to go download their information to the respective selected Data Source.
- 5. User's information is downloaded, encrypted and then stored in the Decentralized DB.
- 6. The dNFT creation process is closed with an Oracle function in its Metadata that connects the digital asset with the User information in the DBDDDD.
- 7. Data request is sent through Guard Hawk.
- 8. Data Pioneers community is notified of the request requirements and promised incentive.
- 9. Zk-Proof system verification of applicant users is performed.
- 10. Verified users share access to the company's metadata.
- 11. They receive Reward.
- 12. Companies decrypt and download Data Pioneers' data files.
- 13. Management and analysis of aggregated data through LLM.
- 14. Actionable insights for commercial or R&D uses Contact lists

BUSINESS MODEL OF GUARD HAWK: MAXIMIZING PRIVACY AND DATA VALUE

ACCESS TO ZERO AND FIRST PARTY DATA VERIFIED AND ETHICAL:

Companies pay a fee based on the volume of data required to use the Guard Hawk infrastructure, requesting and accessing data that DataPioneers, the owners of this data, have previously enabled.

Revenues will be distributed in GHUT tokens as follows: 20% of the total for operations and marketing, 10% directed to a Community Fund managed by Community Governance, and the remaining 70% is the value distributed to those DataPioneers who provide the data.

GUARD HAWK SEAL

Companies and organizations can access this paid service, which offers analysis and advice on data handling and privacy policies. With the Guard Hawk Seal, these companies not only demonstrate their commitment to advanced privacy practices but also differentiate themselves



in the market, building trust and loyalty among their Users and Clients. Additionally, this service helps them comply with constantly evolving data protection regulations.

The business model initially focuses on micro and small businesses, allowing them access to innovative solutions that might otherwise be out of their reach. This strategy offers a solid and scalable entry point; as the network of DataPioneers grows, the reach of the Guard Hawk Seal will expand towards medium and large enterprises. The revenue generated through this service is distributed according to the tokenomics structure detailed later, aligning the project's growth with the interests of our investors and participants.

This approach not only provides a significant competitive advantage by differentiating certified companies but also ensures the project's sustainability and scalability in the long term, responding to regulatory demands and leveraging global data market opportunities.

LEGAL AND REPRESENTATION SERVICES

Guard Hawk will offer DataPioneers effective management of their personal data rights through an official representation mandate to demand clarification from different companies on how they use the data and assess whether there are any treatments lacking proper legitimacy. This basic service is included for all community members at no additional cost.

OPT-OUT SERVICE FOR COMMUNITY MEMBERS

Through the representation mandate, Guard Hawk is responsible for managing the exercise of the rights of the DataPioneers, requesting, for example, the elimination of digital and analogue traces of data of the User in question, in such a way as to make them disappear from all databases, data, contact lists and the like in relation to one or more organizations.

TRANSACTION FEES

A 3% fee is introduced on all transactions made with the GHUT token (both within and outside the Guard Hawk DCS, such as on third-party exchanges), with this percentage programmed in its smart contract.

This income will be allocated to the Liquidity Pools and the organization's Operations.

COMMITMENT TO SOCIAL RESPONSIBILITY AND COMMUNITY FUND

In addition to the 10% of each total value per data request executed by Companies, as mentioned earlier, 50% of the organization's profits will be allocated to this Fund, managed through Community Governance for future developments deemed appropriate by the Community.



GO-TO-MARKET STRATEGY

Below, we meticulously outline our business plan strategically designed to achieve Guard Hawk's objectives. This plan consists of three fundamental pillars: technological innovation, regulatory compliance, and value generation.

LAUNCH OF THE NAVIGATION AND TERMS AND CONDITIONS ANALYSIS API

- **API Development:** Completion of the development of the Navigation API that analyzes the Terms and Conditions of 20,000 popular websites using AI for analysis and classification of companies (Beta version available in September 2025). The results will be used to empower Users (DataPioneers), improve privacy practices on respective websites, and generate value for both consumers and companies.
 - A. **Empowerment of Users (DataPioneers):** An informative dashboard and alert system will be developed to inform users about the data handling practices of the sites they visit, increasing transparency and knowledge about privacy in an engaging way, generating direct traffic to our DCS.
 - B. **Improvement of Privacy Practices:** Guard Hawk will produce best practice reports and offer tactical advice to strategically selected companies to optimize their terms and conditions, promoting fairer and more transparent data handling while developing direct commercial tactics to attract companies to the ecosystem.
 - C. **Sustainability and Growth:** This initiative—the initial development of the Navigation API—is a key opening for new avenues of sustainable growth, directly bringing us closer to potential client companies.
- **Beta Testing:** Conduct beta tests with a select group of Users to gather feedback and ensure smooth functionality.
- **Targeted Advertising:** Creation of promotional materials based on use cases and testimonials from the beta test. It is crucial to highlight the benefits of the Navigation-TyC API, which significantly improves the online experience of DataPioneers by offering them control and security in their data navigation, transforming their participation in the digital ecosystem into a more active, secure, and rewarding one.

AWARENESS AND EDUCATION PROGRAM

An education campaign aimed at raising awareness of personal data protection regulations, achieving data control, and raising awareness about the importance of sharing data securely and responsibly. Additionally, it informs about the possibility of obtaining a fair reward for data processing. This plan is implemented through the development of content in small, digital



media-supportable capsules, and strategic partnerships will be established with institutions whose purpose is to educate the community in this field.

- Participation in Seminars, Congresses, and General Mass Activities: Activities aimed at this purpose, convened by third parties.

MARKETING CAMPAIGNS TO REACH 3,000 DATAPIONEERS BY AUGUST 2025

- **Content Strategy:** Development of engaging content to highlight the importance of understanding and controlling online terms and conditions. Campaigns targeted at specific groups through digital channels. This distribution will be executed through capsules, videos, graphic content, and discussions, seeking to go viral organically on Discord, YouTube, Medium, Reddit, Instagram, Facebook, X, among others.
- **Strategic Partnerships:** Collaboration with influencers, privacy experts, or those with potential regarding our target market, and consumer organizations to increase reach. Additionally, continuing to work on signing new collaboration agreements in the development and formation of this area with different higher education institutions.

Attracting and Retaining DataPioneers from the Community:

Pre-subscription (1 year): An attractive package including **2 GHUT utility tokens, 1 collectible NFT, and 1 GHGO governance token will be offered.**

Subscription Campaign: Subsequently, new Members will be given **1 GHUT and 1 GHGO governance token.**

Referral Program: During the pre-subscription, **1 GHUT will be awarded for each new referred User, and 0.25 GHUT** afterward, stimulating community growth.

Staking: Retention of GHUT tokens is promoted by offering rewards for locking them, incentivizing long-term participation in the ecosystem.

INCORPORATION OF MICRO AND SMALL BUSINESSES

Membership Offers: Design attractive membership packages that highlight how Guard Hawk can facilitate regulatory compliance and data management.

Differential Packages: This package would target micro and small businesses or startups taking their first steps in regulatory compliance and data management. Initially, we will provide 1000 GHUT to companies joining during the pre-subscription stage, which will last six months. Subsequently, 100 GHUT will be awarded per company registration. This incentive allows companies to test the services and infrastructure for information request and exchange.

Webinars, Fairs, and Workshops: Organization of educational sessions for companies on the importance of compliance and how Guard Hawk can assist in that process. Participation in



seminars and fairs from various industry sectors where small businesses participate. These seminars will be held online using YouTube and Discord channels.

Academy: Open to the academic world to conduct studies and case analyses of the model proposed by Guard Hawk to actively incorporate people into the personal data industry. The first strategic collaborator is the Federico Santa María Technical University (Chile), and efforts will be made to increase the number of prestigious academic institutions joining this initiative, enabling the training of professionals specialized in this discipline from various fields of knowledge.

Success Stories: Share success stories from the first companies benefiting from Guard Hawk to build trust and attract new companies.

EXPANSION OF DATA SOURCE API OFFERING

- **Continuous Development:** Ongoing development of new APIs that integrate with platforms like Google, Meta, LinkedIn, TikTok, among others, to expand data sources and strengthen user (DataPioneers) data profiles.
- **Progressive Announcements:** Staggered announcement of the launch of new APIs to maintain interest and attention on Guard Hawk.

API DEVELOPMENT STRATEGY FOR NAVIGATION – SECTORAL TYC IN GUARD HAWK: DIRECT CONNECTION WITH OUR MEMBER COMMUNITY

At Guard Hawk, we will conduct detailed market research to detect specific needs within key sectors such as finance, retail, and healthcare. Our commitment focuses on the development of sectoral Navigation-TyC APIs, which not only address these requirements precisely but also integrate directly with our valuable Member community, offering a multitude of strategic benefits:

- **Optimization of Efficiency:** We make it easier for companies to create tailored applications and services, connecting solutions directly with the preferences and needs of our subscriber community. This personalization deepens the value and relevance of each interaction, maximizing efficiency and impact.
- **Improvement of Customer Experience:** Through direct access to relevant and sector-specific data and its interaction with the preferences of our subscribers, companies can offer highly personalized experiences. This direct connection enhances customer satisfaction and loyalty, aligning the services offered with user expectations.
- **Boosting Innovation and Product Development:** Our APIs not only provide access to crucial sector information but also allow companies to leverage trends and direct feedback from our subscriber community. This opens doors to innovation, enabling the development of products and services that truly resonate with market needs and desires.
- **Promotion of Collaboration and Strategic Partnerships:** By establishing a bridge between companies and our subscriber community through our APIs, we encourage



deeper and more meaningful collaborations. This interaction promotes the development of solutions that not only benefit the involved industries but also value and enhance our subscribers' experience.

The integration of our sectoral APIs with Guard Hawk's subscriber community reinforces our focus on offering solutions that are not only technologically advanced but also deeply connected with the people we serve. This holistic approach ensures that each innovation and improvement not only advances in technical terms but also resonates with the needs and preferences of those within our DataConsent System.

It is important to note that Guard Hawk will not store any user information in this regard.

MARKETING OF COLLECTIBLE NFTS

- **Creative Campaigns:** Development of marketing campaigns that highlight the value and potential of collectible NFTs for subscribers and companies.
- **NFT Platforms:** Use of specialized NFT platforms to promote and sell collectibles, emphasizing their unique value.

EXPANSION TO MEDIUM AND LARGE ENTERPRISES

After the first year of operations and having built a critical mass of subscribers, pages analyzed, and applications connected to the DCS, we will begin a strategy focused on attracting larger business clients, such as medium and large companies.

This phase is based on solid data collection and clear demonstration of our value and effectiveness in the market, achieved thanks to the growth and maturity achieved during our first year. Expansion into this segment will allow Guard Hawk to consolidate its position in the market with the DataConsent system, seeking significant participation and strengthening our business model.



TOKENOMICS

AND TOKEN RELEASE STRATEGY

At Guard Hawk, we have designed a robust and well-balanced tokenomics structure to ensure the project's long-term success for both investors and the community.

The GHUT token has multiple functions and utilities within the ecosystem, including paying fees, exchanging value, and as a means of payment for opt-out services for Members.

With a total issuance of 20,000,000,000 tokens on the Polygon network, Guard Hawk demonstrates through the following distribution a commitment to balanced token management that supports both the functionality of the DCS and the interests of investors and participants.

The initial value of the token is set at €0.1 equivalent in POL (ex-MATIC) on the day of issuance.

CATEGORY	PERCENTAGE	GHUT ACQUISITION 2
DATABREACHES	2,00%	400.000.000
STAKING REWARDS	7,00%	1.400.000.000
BUSINESS INCENTIVES	14,50%	2.900.000.000
USER INCENTIVES	11,50%	2.300.000.000
LIQUIDITY MANAGEMENT	12,50%	2.500.000.000
MARKETING/OPERATIONS	15,50%	3.100.000.000
TREASURY	8,00%	1.600.000.000
FOUNDERS	9,50%	1.900.000.000
INITIAL INVESTMENT	0,50%	100.000.000
ANGEL CAPITAL	0,50%	100.000.000
FIRST INVESTOR	6,00%	1.200.000.000
SECOND INVESTOR	5,00%	1.000.000.000
SECURITY FUND	2,00%	400.000.000
COMMUNITY FUND	2,00%	400.000.000

2 The number of tokens allocated in tokenomics by Guard Hawk may be less than the actual issuance carried out.



KEY POINTS OF THE TOKENOMICS MODEL

- **Clear and Effective Incentives:** The incentives for investors and users are carefully balanced to ensure both capital attraction and product adoption. A significant allocation for Marketing and Operations (15.5%) and Liquidity Management (12.5%) reinforces the commitment to project adoption and stability.
- **Sustainability and Security:** The inclusion of a Security Fund (2%) and the Community Fund (2%) provides an additional layer of protection and ensures that the community has the necessary resources for its development and sustainability.
- **Attractive Return on Investment:** The incentive structure, especially for early investors (6%) and Launchpad investors (5%), is highly attractive and facilitates significant initial investment.
- **Funding Rounds:** Financing is planned through private investment rounds and a percentage for Launchpad, with respective vesting periods, demonstrating a structure designed to attract and retain investors while supporting the token's growth and stability.

TOKEN LOCK AND RELEASE MECHANISM

To ensure long-term alignment of the interests of all project participants, we have implemented the following token lock and release mechanisms:

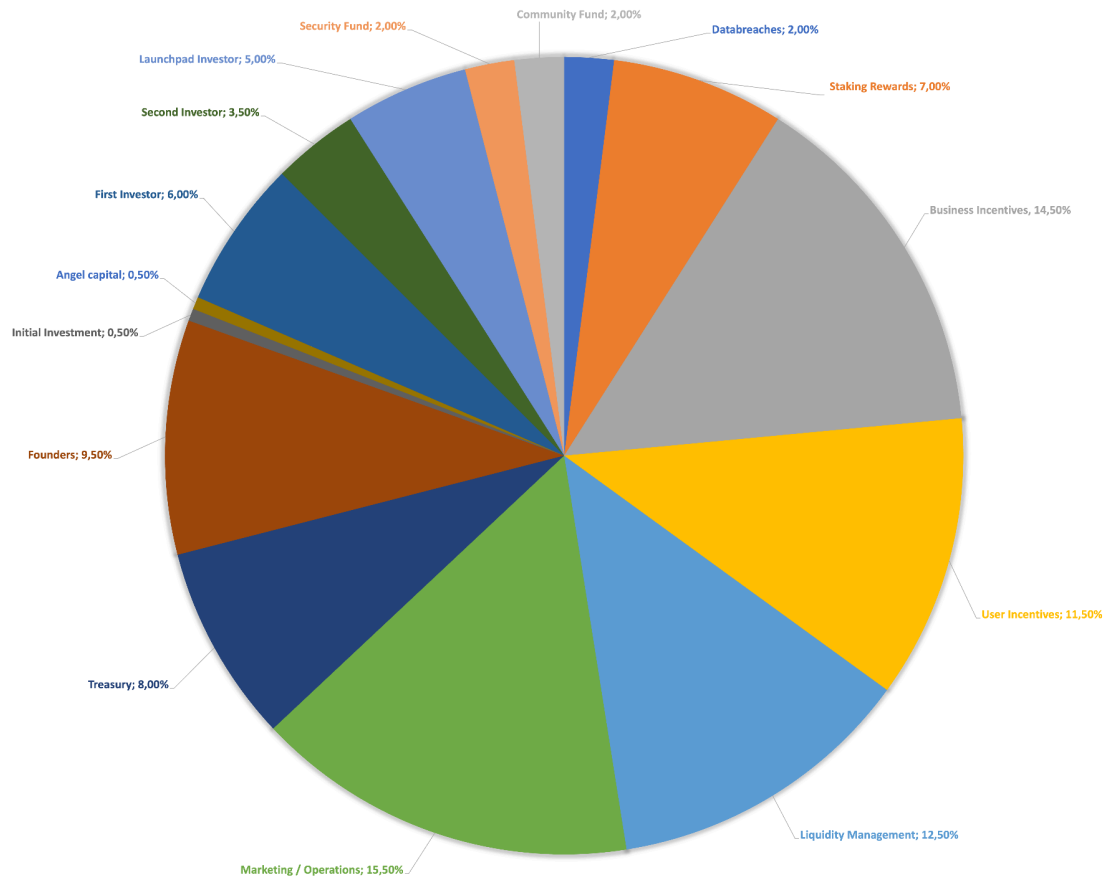
- **Founders:** Tokens assigned to the founders will be locked for the first **2 years**. Subsequently, they will be released monthly over a period of **3 years**. This mechanism ensures that the founders are committed to the project's long-term success.
- **Initial Investment:** Tokens assigned under this category will follow the same process as the founders, with an initial 2-year lock, followed by monthly releases over 3 years.
- **Angel Capitals, First Investor, and Second Investor:** Tokens assigned to these categories will be subject to a 1-year lock-up period. Subsequently, the Angel Capital tokens will be released 10% in the first month and the remaining 90%, proportionally each month for an additional period of 18 months, while the tokens of the First and Second Investment Round will be released proportionally over a period of 24 months. This strategy is designed to encourage a long-term commitment of the initial investors to the growth of the project and minimize selling pressure in the market.

EXTERNAL GOVERNANCE WITH GHGO

Guard Hawk's governance will be in the hands of an external governance token, GHGO, which will manage the resources derived from transactions and 50% of the company's net profits after taxes. This governance model ensures that critical decisions are made in a decentralized manner and that the community has an active role in the project's continuous development.



DETAILED DESCRIPTION, DISTRIBUTION OF TOKENOMICS



- **Databreaches (2.00%):** Funds dedicated to mitigating security breaches by implementing additional measures.
- **Staking Rewards (7.00%):** Incentives for users who lock their tokens on the network, helping secure the blockchain and reducing volatility.
- **Business Incentives (14.50%):** Provides rewards for strategic partnerships and business adoption, accelerating the integration of the Guard Hawk ecosystem across multiple sectors.
- **User Incentives (11.50%):** Encourages active participation by rewarding activities such as data validation, referrals, and frequent platform use.
- **Liquidity Management (12.50%):** Ensures stability in exchanges by providing liquidity and reducing token volatility.
- **Marketing / Operations (15.50%):** Funds allocated to expand Guard Hawk's visibility, attract new users, and finance the continuous development of the platform.



- **Treasury (8.00%):** A reserve fund to cover unforeseen expenses, finance new initiatives, and sustain the project during periods of low liquidity.
- **Founders (9.50%):** Rewards for the founders for their vision and effort, with a gradual release mechanism to ensure long-term commitment.
- **Initial Investment (0.50%):** Reserved for initial investors, with an initial lock-up and gradual release, aligning their participation with the sustained success of the project.
- **Angel Capital (0.50%):** Funds for angel investors, with a lock-up and gradual release to ensure long-term commitment.
- **First Investor (6.00%):** Incentives for early investors, with a lock-up and release mechanism that ensures their ongoing support.
- **Second Investor (3.50%):** Funds for investors who join in later stages, with a mechanism similar to that of early investors.
- **Launchpad Investor (5.00%):** Funds allocated for investors participating through launchpads, promoting the initial distribution of the token.
- **Security Fund (2.00%):** Provides a reserve for emergency situations, contributing to the long-term resilience of the project.
- **Community Fund (2.00%):** Managed by external governance, funding community initiatives and ensuring a decentralized and transparent approach in managing these funds.

FLEXIBILITY AND TOKEN REALLOCATION

In the event that GHUT utility tokens allocated to a specific item are not used as planned within a period greater than 12 months, Guard Hawk governance has the ability to reallocate these tokens. However, this reallocation is carried out under the restriction that 50% of the reallocated tokens must be allocated to the project's Treasury. This policy ensures that any necessary adjustments to the initial distribution are made prudently, strengthening the financial position of the project and providing a cushion for future needs or unforeseen events.

Tokenomics' structure, combined with a robust token release plan and transparent, decentralized governance, positions Guard Hawk as an exceptionally attractive investment opportunity. With a strategic focus on sustainability, safety and growth, we are prepared to achieve long-term success and generate significant value for all our participants.

INVESTMENT ROUNDS

Guard Hawk presents an investment model structured in three key stages, designed to maximize investor confidence, mitigate risks, and ensure the project's long-term success. Each investment round is structured in POL (ex-MATIC), providing flexibility and accessibility for interested investors.



ANGEL CAPITAL

- **TOTAL AMOUNT: 600,000 - 650.000EUROS**
- **MINIMUM INVESTMENT: 100 EUROS**
- **MAXIMUM INVESTMENT: 50,000 EUROS**
- **THE PERIOD: OCTOBER 1, 2024 TO APRIL 1, 2025.**

OBJECTIVE:

This initial round is designed to raise capital from angel investors, allowing the participation of both small investors and those with larger capital. Tokens allocated to this round will be locked for 1 year. Subsequently, the Angel Capital tokens will be released 10% in the first month and the remaining 90%, proportionally each month for an additional period of 18 months. This approach ensures that investors are committed to the growth of the project from its inception. If the objective of raising capital is not met, 100% of the money in POL is returned to investors. In return, the investor bears the value of the return transaction.

Advantages of this round:

- **ACCESSIBILITY:** With a minimum of 100 euros, this round allows a wide range of investors to participate, democratizing access to the project.
- **DIVERSIFICATION OF INVESTORS:** By establishing a maximum of 50,000 euros per wallet, a more equitable distribution of tokens is ensured, avoiding concentration in the hands of a few large investors.
- **RISK MITIGATION:** The low entry barrier allows investors to test the project with relatively low risk, potentially encouraging greater participation.

FIRST ROUND: INITIAL INVESTORS

- **TOTAL AMOUNT: 12,000,000 EUROS**
- **MINIMUM INVESTMENT: 1,000 EUROS**
- **THE PERIOD: APRIL 1, 2025 TO NOVEMBER 2025.**

OBJECTIVE:

The objective of this second round is to attract substantial capital to fund critical expansions in marketing, operations, and liquidity management. Out of the total €12 million, €5 million will be directly allocated to token liquidity, ensuring market stability and fostering investor confidence. Tokens acquired in this round will be locked for one year, with a gradual release over the following 24 months.

Advantages of this Round:

- **GREATER FINANCIAL COMMITMENT:** With a minimum investment of €1,000, this round targets investors with a higher financial capacity, ensuring a solid capital base for the project.



- **PROJECT VALIDATION:** The successful outcomes of the first round serve as validation, building trust and attracting investors looking for projects with a proven track record.
- **SCALABILITY:** This round secures substantial funds that are crucial for advancing the project to the next level of development and growth.
- **MARKET SECURITY AND STABILITY:** By allocating €5 million to liquidity, the stability of the token in the market is enhanced, reducing volatility and facilitating investor entry and exit. This creates a safer and more attractive environment for all participants, protecting their investments and ensuring the token maintains its value over the long term.

SECOND ROUND:

- **TOTAL AMOUNT: 12,000,000 EUROS**
- **MINIMUM INVESTMENT: 1,000 EUROS**
- **THE PERIOD: JUNE 2027 TO FEBRUARY 2028.**

OBJECTIVE:

The third round is designed to consolidate Guard Hawk's position in the market and accelerate the mass adoption of GHUT tokens. Of the 12 million euros raised, 6 million will be directly allocated to token liquidity, strengthening market stability and facilitating more efficient transactions. The token lock and release terms will follow the same scheme as in previous rounds, ensuring the long-term alignment of interests for all participants.

Advantages of this round:

- **CONFIDENCE IN THE PROJECT:** This round builds on the success of the previous two, attracting investors looking for opportunities in already established and validated projects.
- **GROWTH OPPORTUNITY:** The funds raised in this round will be used to drive the project's final expansion, increasing its presence and relevance in the market.
- **MARKET SECURITY AND STABILITY:** With 6 million euros allocated to liquidity, the stability of the GHUT token in the market is strengthened, minimizing volatility and ensuring that transactions are more fluid and reliable. This not only protects participants' investments but also ensures a healthy market environment for the project's continued growth.

GENERAL ADVANTAGES OF THE INVESTMENT MODEL

Risk Mitigation: The three-round investment structure reduces perceived risk for investors. Each successive round builds on the success of the previous one, generating confidence and ensuring smooth capital raising.



Accessibility and Flexibility: With accessible minimum investments in each round, the model allows participation from a wide range of investors, from small to large, ensuring a diversified and solid support base.

Reduced Dilution: By concentrating capital raising in three well-defined rounds and setting maximum limits per investor, token dilution is minimized, which is attractive to initial investors seeking higher long-term returns.

Progressive Project Validation: Each investment round allows different aspects of the project to be validated, from the concept and team in the first round to scalability and execution in subsequent rounds, ensuring a solid and well-founded financing process.

Promotion of Stability and Investor Confidence: In both the second and third rounds, more than 50% of the funds raised will be allocated to token liquidity. This strategy ensures a stable and robust market, reducing volatility and providing peace of mind to investors. The high allocation to liquidity reinforces confidence in the project, ensuring that transactions in the GHUT token market are smooth and secure, which is crucial for the project's long-term sustainability and success.

LAUNCHPAD INVESTORS (5% OF THE TOTAL INVESTMENT)

In addition to the three main financing rounds, Guard Hawk allocates 5% of the tokens to investors participating through launch platforms (launchpads). This group of investors is crucial for the initial distribution of the token and its adoption in the markets. The lock and release terms for these tokens will be defined according to the specific policies of each launchpad but are designed to ensure sustainable growth and equitable distribution.

GOVERNANCE

FUNDAMENTAL PRINCIPLES

Guard Hawk proposes its development and administrative evolution through a progressive Decentralized Governance, which will be made effective through individual, non-transferable Voting Tokens (ERC20) for registered DataPioneers: GHGO. Each Community Member will hold an exclusive and non-transferable GHGO governance token, ensuring that decision-making is not concentrated based on Members' capital.

- **Protection of Rights:** We guarantee the protection of the rights of token holders, ensuring their interests are considered in all decisions.
- **Transparency and Accountability:** We promote an environment where all decisions and processes are accessible and understandable to token holders, maintaining transparency and accountability.



PARTICIPATION MECHANISMS

- **Voting by GHGO Governance Token Holders:** Each GHGO holder has the right to participate in decisions, ensuring active and democratic participation.
- **Transparency in the Decision-Making Process:** Proposals and votes are accessible on Guard Hawk's public blockchain ledger, ensuring a transparent and verifiable process.
- **Individual Responsibility:** Responsible behavior is expected from each GHGO holder.

VOTING LEVELS

- **Non-Substantial Decisions:** These are made with a quorum of 51%, for minor or low-impact changes.
- **Substantial Decisions:** These require a quorum of 66%, for decisions that significantly impact the project's strategy, operations, or assets.

THE EXPERT COMMITTEE

- **Validation of Proposals:** Before being put to a vote, proposals must have the validation of the Expert Committee, ensuring they are consistent with the project's objectives.
- **Composition and Selection:** Initially composed of founders or delegates. After one year in office, a third-party impartial will be elected to occupy 70% of the committee, based on criteria of knowledge and independence.
- **Roles and Compensation:** The Expert Committee, especially the third-party impartial member, can receive compensation if agreed upon, ensuring expertise and impartiality in the analysis and validation of proposals.

ROADMAP

OCTOBER 2024 - APRIL 2025

Capital Raising: Aim to raise between €600,000 and €650,000 equivalent in POL. If the minimum is not reached, the capital will be returned to investors, deducting transaction costs.

Pre-registration Campaign for Community Members (Data Pioneers): Start recruiting members for the community, in parallel with capital raising, aiming to reach 2,000 DataPioneers in this period.



APRIL 2025- NOVEMBER 2025

Capital Raising 1st round: Objective of raising between €12M to €12.5M. Marketing Campaigns and Expansion of the Member Community: Execution of targeted marketing campaigns to reach between 3,000 to 5,000 Data Pioneers and implementation of a referrals.

APRIL 2025 - OCTOBER 2025

- **Development of Product Version 1.0: Period dedicated to developing the following:**
 - Design of dNFT Smart Contract
 - Management of dynamic metadata
 - Access control to metadata
 - Access to decentralized storage profile
 - Validation of filter compliance with Zero-Knowledge Proof (ZKP) protocol
 - Design of company campaign smart contracts
 - Registration of campaigns and filters
 - Validation of filter compliance with ZKP protocol
 - Access to reports in decentralized storage
 - Integration of Decentralized Database + Oracle
 - Deployment + testing in Polygon TestNet of Smart Contracts
 - Development of API + Browser Plugin
 - Development of Mobile Application
 - Development of Investor Web Application (account status, transactions, etc.)
 - Development of Data Pioneers Web Application (account status, data management, data sharing, etc.)
 - Development of Corporate Web Application (account status, campaign status, report review, campaign creation, etc.)
- **Testing Phase:**
 - Upload to Polygon TestNet of Smart Contracts
 - Enabling beta integrations (Oracle, Decentralized Database, etc.)
 - Publication of beta APIs
 - Publication of beta channel for mobile application
 - Deployment of web applications on test site
 - General testing
- **Final Deployment and Launch:**
 - Upload to Polygon MainNet of Smart Contracts
 - Enabling production integrations (Oracle, Decentralized Database, etc.)
 - Publication of production APIs
 - Publication of the mobile application
 - Deployment of web applications in production

JUNIO 2025

Creation of Legal and Representation Services: Development of legal services for data protection and member representation if necessary.

Launch of the Navigation and Terms and Conditions Analysis API (TyC): Start of beta testing of the API with selected users.



Distribution of Governance Tokens and NFTs: Distribution of GHGO governance tokens and collectible NFTs to angel investors and pre-registered community members of GH.

Implementation of Governance and Expert Committee: Establishment of the governance system and operation of the expert committee.

First Issuance of GHUT Token: Distribution of tokens to pre-registered community members and investors. The lock plan and schedule are detailed in this whitepaper.

NOVEMBER 2025 - MARCH 2026

Integration of Applications: Development of other Data Source APIs according to prioritization, such as Google, Instagram, Facebook, X, LinkedIn, TikTok, and Amazon to the platform.

APRIL 2026

Evaluation and Optimization: Gathering feedback from beta tests to optimize the navigation and analysis APIs and evaluate marketing campaigns.

JUNE 2026

Annual Review and Future Planning: Evaluation of annual progress, including API adoption and community growth, to set objectives for 2026-2027.

JUNE 2027 TO FEBRUARY 2028.

Capital Raising 2nd round: Objective of raising between €12M to €12.5M. Marketing Campaigns and Member Community Expansion: Execution of targeted marketing campaigns to reach 1 million DataPioneers.

FOUNDERS & TEAM

The team behind Guard Hawk is distinguished by its leadership and forward-thinking vision, boasting technological innovations and significant contributions to world-renowned projects. Among their most notable achievements is the development of the revolutionary CERTUS project, which introduced a system of interconnected medication dispensers with national prescription repositories, transforming how people access their medications and eliminating barriers in the process. Similarly, they have been key players in Tecmédica's "technology and poverty" project through the AVIS software, recognized in the United States, Chile, and as a finalist in the Sweden Challenge, marking a milestone in the application of technology to address social challenges.

This set of talents not only demonstrates a unique ability to drive innovation and generate positive social impact on a large scale but also reflects a deep commitment to technological advancement in the service of society. Collaboration with prestigious institutions such as the Federico Santa María Technical University of Chile (<https://usm.cl/>) provides a solid foundation for continuous success in executing transformative projects aimed at improving communities' quality of life globally.



GERMÁN MUÑOZ MENESES, FOUNDER (CEO): A technology pioneer and innovation leader, Germán has led multiple successful global projects. His strategic vision and leadership are fundamental to the development and success of Guard Hawk. View profile on LinkedIn.

KARINA MUÑOZ LÓPEZ DE MATURANA, FOUNDER (COO): An expert in project management with extensive experience in launching and scaling technological initiatives in international markets. Karina brings a unique combination of management skills and an innovative perspective to Guard Hawk. View profile on LinkedIn.

HUGO BUGUEÑO PINO, FOUNDER (CCO): Hugo is a strategist in emerging technologies with a notable track record in business management and commercial relationships. He has been crucial in developing advanced technological solutions, addressing significant challenges within modern society.

JOSEFA MORALES YURICEVIC, CONSULTANT: Lawyer, Founding Partner of Morales & Sanchez Limitada, specializing in personal data protection law, Josefa brings to Guard Hawk expert knowledge in the legislation surrounding technology and data privacy. Josefa maintains a commitment to initiatives that promote the well-being of the community, focused on the responsible implementation of technological advances and ethics in data management. Josefa has been a leader in ensuring that respect for privacy and social advancement guide the development of new technological solutions.

GABRIELA RIVEROS ORIOL, OPERATIONS MANAGER: Commercial Engineer and Master in Business Management (UAI) with more than 15 years of experience in various industries, such as mining, commerce and breeding of fine blood, in Chile and Latin America. Gabriela specializes in management control, planning and budgeting, standing out for her ability to provide key information for making strategic decisions and correcting deviations. She is a leader in the implementation of computer systems and process optimization, with a focus on building multidisciplinary teams that achieve organizational objectives. Her passion for efficiency and the development of practical solutions makes her a fundamental pillar in the growth of Guard Hawk.

This team of professionals, based on their experience, guarantees that Guard Hawk effectively implements innovative technological development, committed to projects that are not only complex and challenging but also socially responsible.

AUDITORS

At Guard Hawk, transparency and security are fundamental pillars of our philosophy. To ensure trust in our project and the first round of financing, all our smart contracts are subjected to rigorous audits conducted by the English firm Audit Ace (<https://auditace.tech/>).

This process guarantees our early investors that we are committed to a full refund of their investment if we do not reach our initial goal of 600,000 to 650,000 euros equivalent in POL.



Once financing is obtained, the development and operations of Guard Hawk will be continuously audited by this provider or a similar one with international standards. This step is crucial to providing peace of mind and demonstrating our commitment to transparency and the precise execution of our roadmap.

Finally, we will conduct semi-annual audits to reaffirm our commitment to transparency and to assure our Data Pioneers that 50% of the company's annual profits will be distributed to the community. This community will have the authority to decide the destination of these funds through a governance system, reinforcing our culture of professionalism and transparency.

With these mechanisms, Guard Hawk is setting a new standard of security, responsibility, and community commitment in the realm of blockchain technology and personal data management.

*Polygon network transaction costs are borne by the investor for return.

DECLARATIONS, RESPONSIBILITIES, AND RISKS

SECURITY AND COMPLIANCE

At Guard Hawk, the security of digital assets and the privacy of our users are of utmost importance. That's why we implement advanced security measures backed by the most rigorous global standards.

HOSTING ON AWS

Our APIs and web applications are hosted on AWS (Amazon Web Services), which allows us to offer top-tier security. We comply with the most important global standards, such as:

- ISO 9001
- ISO 20000
- ISO 22301
- ISO 27001
- ISO 27017
- ISO 27701
- ISO 27718

You can find more information about our compliance standards in the **AWS Compliance Programs**.



OPERATIONAL DATABASE ON NEON TECH

Our operational database is hosted on Neon Tech, a platform that meets AWS's stringent security standards. Additionally, they comply with SOC 1 and SOC 2 standards. For more details, visit [Neon Tech Security Overview](#).

DATA PROTECTION

The profiles of our Data Pioneers are handled with the utmost security. The information is encrypted and stored in a blockchain-based decentralized file system. This ensures that only those authorized by the Data Pioneer can access the data.

At Guard Hawk, we are committed to maintaining the highest security and compliance standards to ensure the peace of mind and trust of our Data Pioneers.

LEGAL AND REGULATORY ASPECTS

Guard Hawk is developing a plan to comply with local and international laws related to cryptography and other regulatory requirements.

Under no circumstances should the information contained in this document be construed as legal, business, financial, or any other form of advice. Investors make decisions at their own discretion and risk.

RISKS OF THE GHUT TOKEN

While holding Guard Hawk GHUT tokens allows users to access a service, these tokens are part of a market that, like any other, may experience negative or positive value fluctuations.

It is important to consider the risks that exist in the digital world and new technologies, and Guard Hawk is not exempt from such risks, especially security breaches and theft, further highlighting the need for caution and awareness on the part of users.

TAX OBLIGATIONS

Holders of Guard Hawk GHTU tokens are solely responsible for their tax obligations according to their country of residence and should seek the necessary advice to comply.

Guard Hawk is in no case responsible for or assumes any tax obligations related to taxes applied to transactions or operations carried out through the platform or servers.

LIMITATION OF LIABILITY

The owners or contributors of this Whitepaper and the platform assume no responsibility for any loss of data, loss of profits, loss of use or any other damage, confiscation or violation linked to the information provided within this Whitepaper or on the platform.

Guard Hawk's business model and the information included in this document may undergo changes, as long as they are made as required by new regulatory and compliance mandates from any jurisdiction. Those who acquire our Utility Tokens acknowledge that neither the platform used nor its subsidiaries and affiliates can be responsible for any loss or damage resulting from such modifications.



DISCLAIMER

This Whitepaper serves an informational purpose. Guard Hawk does not guarantee the project's success in any way. Notwithstanding the foregoing, the team will do everything possible to develop and execute the project as described in this Whitepaper. It is important to remember that there is always the possibility that we may face force majeure or contingency situations that require us to make changes or terminate the project. Investment carries inherent risks, including the possibility that Guard Hawk may not be able to meet the established roadmap. Before acquiring a Guard Hawk Token, it is recommended to evaluate the risks, costs, and benefits associated with such acquisition, and, if deemed necessary, consult a third-party expert in this field. Anyone who has not informed themselves of the risks and compliance of this project should not invest in Guard Hawk. The acquisition of Tokens is non-refundable.

